

# The Michigan Stormwater Floodplain Association (MSFA) would like to invite you to celebrate with us at the 25<sup>th</sup> Annual State Conference



**The conference will be held at the Doubletree Hotel Dearborn,  
February 29 to March 2, 2012.**

## Conference Highlights

WARD'S Stormwater Floodplain Simulation System Workshop

The Association of State Floodplain Managers

Building Support for Floodplain Management Workshop

Networking opportunities with local, state and federal officials; other floodplain  
and stormwater managers, consulting firms and non-profit organizations

Exhibitor/vendor areas and receptions

Full conference or single day registration available

## Who should attend?

Anyone interested in or concerned about floodplain mapping, the National Flood Insurance Program,  
floodplain management, or stormwater issues

Community Leaders  
Building Inspectors  
Zoning Administrator  
Engineers

Emergency Managers  
Drain Commissioners  
Planners  
GIS Mapping Partners

Water Resource Managers  
Stormwater Managers  
Watershed Groups  
Floodplain Managers

## Continuing Education Credits

Building Officials      4 Credit Workshop  
PEM's:                      13 Credits for the Conference\*  
*PEM Credits available for Pre-Conference Activities*  
CFM®'s                      12 Credits for the Conference\*  
*CFM® Credits available for Pre-Conference Activities and  
evening activities*

\*Daily CECs are offered

## Pre Conference Training and Exams

CFM® Exam and refresher course  
Building Inspector Act 54 Training  
Building Support for Floodplain Management

# 2012 Conference Details



- The conference is from February 29 to March 2, 2012
- Conference Location: Doubletree Hotel Dearborn  
5801 Southfield Expressway  
Detroit, MI 48228  
[www.doubletree.com](http://www.doubletree.com)
- Registration Fees. *See the attached registration form*  
Registrations postmarked on or before February 6, 2012: \$170 per attendee  
Registrations postmarked after February 6, 2012: \$195 per attendee  
One Day Registration is available for \$85 per day
- Registration includes the following:  
Annual MSFA membership fee (a \$35 value)  
All pre-conference and evening workshops and training activities  
*There is a separate fee for exams*
- Vendor/Exhibitor Booths. \$375 if received on or before February 6, 2012  
\$475 if received after February 6, 2012  
Each paid Vendor/Exhibitor booth registration includes one free conference registration  
(A \$170 value which includes the \$35 MSFA membership fee)  
*See the attached flier and registration form for details*
- Annual MSFA Sponsorship.  
Sponsorship is available for a donation of \$300 to the MSFA or for an in kind donation  
Sponsors receive special recognition at the conference, and on the MSFA web site.  
*See the attached flier and registration form for details*
- Accommodations

The conference registration does not include accommodations. The discounted room rates for the conference are from \$99.00 per night.

Hotel Registration must be made directly with the Doubletree Hotel Detroit/Dearborn. To register, please follow the link and use the information found on the MSFA conference website:

<http://mi.floods.org/conference.html>

General information about the Doubletree Hotel Detroit Dearborn can be found at

<http://doubletree1.hilton.com>

The hotel can be contacted by telephone at 1-800-222-8733 or 313-336-3340

Conference registration cancelation refunds (100%) can be made until February 15, 2012. No refunds are available after that date.

Please include a separate registration form for all individuals attending the conference.